

Queensborough 2012 to 2017 Strategy Development



Queensborough Community Centre

June 24, 2012

The Process...

- **First Impressions Community Exchange with Arden**
- **Community Survey**
- **Development of Key Themes and Activities**
- **Prioritizing Activities**
- **Identify Leads and Co-Chairs for Top Activities**
- **Action Plan Development**
- **Implementation**



Draft Mission Statement

- The Queensborough Community vision is to maintain a quality rural lifestyle through building community pride and preserving Queensborough's heritage, and supporting and developing a vibrant commercial, residential, recreational and cultural setting.

Queensborough's Bucket List: Four Key Themes Identified

- **Preserve Heritage**
- **Build Community Pride**
- **Develop**
- **Enjoy**

Preserve Heritage

- **It will be recognized by the community within and the community at large that heritage is a key factor to Queensborough.**



Heritage - Proposed Activities

- **Identify heritage assets**
 - Map of Heritage sites outside of QCC
 - Plaques on houses
 - Create brochure, e.g. heritage walk
 - Identify heritage issues at risk
- **Gather & validate history**
 - Written history updated
 - Record memories of seniors
 - Build Queensborough farm settlement history, e.g. Rockies, Moores, Red school
 - Find Queensborough antiques

Heritage - Proposed Activities

- **Restore Thompson Mill**
- **Present informative historical meetings**
- **Encourage school trips to Queensborough**

Build Community Pride

- **People of Queensborough will exude pride of self and community.**



Community Pride - Proposed Activities

- **Beautification program**
 - Community clean up/celebration
 - Plantings, baskets, etc.
- **Garden Challenge (within and/or between communities)**
- **Welcome newcomers**
- **Start a Welcome Wagon pail with history of Queensborough**

Develop

- **Queensborough will be a desired destination due to its commercial, residential, cultural and recreational draws.**



Develop - Proposed Activities

- **Business Development**

- Whitewater kayaking business development opportunities
- Bicycling business development opportunities
- Support the establishment of a café/B&B
- Feasibility of a Farmer's Market

Develop – Proposed Activities

- **Tourism Events**

- Artist exhibit
- Al Purdy's Elzevir presentation or exhibit
- Skating party

- **Marketing and Promotion**

- Website
- Invite real estate from area for a tour of Queensborough's assets
- Advertise the availability of the QCC for events such as weddings, showers, reunions, meetings, etc.

Enjoy

- **Activities are developed to support a quality lifestyle in a rural environment.**



Enjoy – Proposed Activities

- **Children's Activities** - Athletics swims, skates, Slides, Sand, Outdoor play at QCC or millpond, Picnic at the dam, Bicycle activities
- **Teen's Activities** – Dances, Music (guitar lessons), Leadership Development, Teens run a canteen at QCC, Teen cooking classes, Bike events, Teen's Gardening, List of Teens that want jobs
- **Family & or Adult Activities** - Movies & Craft nights, Games Night/Afternoon, Dress-up parties (Canada Day), Card games, Book Club, Dinners/BBQ, Dances, Master Chef cooking classes, Geology Classes, Ball game for all ages, Fireworks